

Hospitality = *The act or*
service of welcoming,
receiving, hosting or
entertaining guests.

For this unit we are starting to look at the structure of the
hospitality industry

1. The Commercial Sector

The main purpose of the commercial sector is to make a profit in return for supplying their products or services. Examples of the hospitality commercial sector are:

- Pubs
- Banqueting services
- Lodges or budget hotels
- Guest houses or B&Bs
- Restaurants including fast food outlets and cafés
- Hotels
- Holiday Centres

Q1. Can you provide an example for at least three bullet points above?

E.g. Pub – The Newlands

1.

2.

3.

Optional;

4.

5.

6.

2. The Catering Service Sector

In this case the catering services are secondary to the main purposes of the organisation. For example their main purpose in a Hospital is to care for the sick but they do feed patients as well as often have cafeterias for visitors. Examples of places where catering is secondary;

- Hospitals
- Residential Homes
- College refectory
- Schools
- Prisons
- Armed forces

Q2. Can you think of any other organisations where the catering services are secondary?

Clues;

You might go there to watch something....

You might go there to take part in a sport or activity....

You might go there to look at an exhibition....

You might be travelling on it to go somewhere....

3. Different Services that establishments provide.

Establishments provide a variety of services, some provide just one, some provide a combination. For example, some budget hotels do not have any catering facilities. Here are the three services establishments provide;

- Hospitality
- Accommodation
- Catering

Q3. Can you identify which of the three services each of these provide (it could be just one, two or even all three). The first one has been completed as an example – Pizza Express, provides food and service which would be classed as hospitality.

	Catering	Hospitality	Accommodation
Pizza Express	✓	✓	
Harvester Pub			
Showcase Cinema			
The Hilton Hotel			
Premier Inn			
The Village Hotel			
B & B			
Hereward College			
Nightclub			
Can you think of an example of your own?			

4. Banqueting takes place in

- Hotels
- Restaurants
- Outside catering
- Event catering

Providing food and service for large functions (usually set menu)

Q4. Can you think of three examples of functions that would use catering services?

Clues;

The best man would be there...

Everyone has one once a year and sometimes we like to celebrate a big one...

This could be very formal and business like....

5. Lodges/Budget Hotels

Budget hotels typically provide accommodation only and are usually situated near motorways for easy access and near pubs/restaurants to access food).

For example, one of the Premier Inns in Coventry is situated next to the Belgrade Theatre where there are several eateries such as Bella Pasta and Pizza express. They are also very close to Coventry's main ring road.

Q5. Can you think of any other Budget hotel brands?

6. The structure of the hospitality industry in the UK

Look at the different images below; Could these help you think of all the different parts of the structure of the hospitality sector in the UK and the key functions of the organisations in it?

Q6. In your own words describe the structure of the hospitality industry in the UK

Hospitality and Establishments

Types of establishments

Categories of Establishments

National Establishments



Local Establishments



Chain Restaurant



Fine Dining



Budget Hotel



One to Five Star



Commercial Establishments



Non commercial Establishments



Cafes/Coffee shops



Fast Food



Bed & Breakfast



Membership Clubs



Bar



Public House



Nightclub

